



## Cookie Policy

*Multi Asset Solutions Limited a company registered in England and Wales with company number 12590608. Our registered address is 131 Finsbury Pavement, London EC2A 1NT.*

## DOCUMENT CONTROL LOG

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## Introduction

Cookies are small text files that are placed on your computer by websites that you visit. They are used to improve user experience, make websites work, as well as to provide information to the owners of the site.

MAS Markets Limited use cookies to provide the functionality you need to browse our site. Please note that with cookies switched off, many areas of our website and services will not be made available to you. Please note that not all the cookies on our site are set by us and some are third party cookies.

### **Some of the cookies we use are essential for the site to work.**

We also use some non-essential cookies to collect information for making reports and to help us improve the site. The cookies collect information in an anonymous form.

The table below explains the cookies we use and why:

Strictly Necessary cookies<sup>2</sup>

Cookie key	Domain	Path	Cookie type	Expiration	Description
__cf_bm More info	.t.co	/	Third-party	29 minutes 51 seconds	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
__cf_bm More info	.twitter.com	/	Third-party	29 minutes 51 seconds	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

## Performance cookies2

Cookie key	Domain	Path	Cookie type	Expiration	Description
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<a href="#">_ga_2YEZ24GKZK</a> More info	.mas-markets.com	/	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
<a href="#">_ga</a> More info	.mas-markets.com	/	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.

## Targeting cookies9

Cookie key	Domain	Path	Cookie type	Expiration	Description
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bitolsSecure More info	.bidr.io	/	Third-party	1 year	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.
tuid More info	.a.usbrowserspeed.com	/	Third-party	1 year	This cookie is used to track and identify the preferences and activities of the website user to enhance their browsing experience and provide targeted content.
guest_id_ads More info	.twitter.com	/	Third-party	1 year 1 month	This cookie is associated with Twitter's advertising services. It is used to identify and track the website visitor to display personalized ads based on the user's preferences and interaction with the website.

muc_ads More info	.t.co	/	Third-party	1 year 1 month	This cookie is used for targeting and advertising purposes. It helps track and personalize advertising content to enhance user experience.
bito More info	.bidr.io	/	Third-party	1 year	This cookie is generally provided by bidr.io and is used for advertising purposes.
SNID More info	snid.snitcher.com	/	Third-party	1 year 1 month	Used for security purposes to store digitally signed and encrypted records of a user's Google account ID and most recent sign-in time which allow Google to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties. This cookie also can be used for targeting purposes to show relevant and personalized ad content.

<a href="#">guest_id_marketing</a> <a href="#">More info</a>	.twitter.com	/	Third-party	1 year 1 month	This cookie is used to identify a visitor across visits and devices. It allows the website to present the visitor with relevant advertisement based on the visitor's preferences.
<a href="#">personalization_id</a> <a href="#">More info</a>	.twitter.com	/	Third-party	1 year 1 month	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.
<a href="#">guest_id</a> <a href="#">More info</a>	.twitter.com	/	Third-party	1 year 1 month	This cookie is set by Twitter to identify and track the website visitor.



## Turning off cookies through my browser

Most web browsers allow control of most cookies through the settings. Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, please visit the browser developer's website.

If you would like to find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org)

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

We are planning on enhancing our cookie tool in order to allow users to more easily change their cookie settings for the site.

The web browsers you are currently using will allow you to have some control over the saving of cookies on your computer, tablet or smartphone through your browser settings.

Our website may save cookies on your device as soon as you visit any page unless you have set your browser to refuse cookies. We use a number of suppliers who may also set cookies on or for their websites. MAS Markets Limited does not control the dissemination of these cookies; these are cookies found in other companies' internet tools which we are using to enhance our site. You should check the third party websites for more information about these (see table above).

This policy can be found at <http://www.MAS-markets.com/cookie>